

What is a MicroMarket?



The concept of a self service outlet, functioning 24/7 with unmanned payment station was already becoming a Super Trend prior to the recent challenges faced by the country. Our foodservice landscape is rapidly evolving. Changes to peoples shift patterns, business' looking to implement cost saving measures and customers confidence in self / assisted service outlets means that the Micro Market concept is about to become more important to the food service industry than ever.



PROUD HISTORY

BRIGHT FUTURE

10 Benefits of installing a MicroMarket

01

24/7 OPERATION

Unattended Grab 'N' Go set up with self-service EPOS system

02

COSTINGS AND PROFITABILITY

Record exact recipe costs for each product

04

GREATER PRODUCT RANGE

Provide a wider selection of high quality products, for a longer period by using EPOS sales reporting

03

INCREASE REVENUE

Data shows a increase in revenue of 6x per square foot compared to traditional vending

05

BESPOKE SOLUTIONS

Tailored to meet specific needs, creating a healthier, happier workplace

06

INTEGRATED TECHNOLOGY

Provide an efficient, familiar point-of-sale solution

08

QUICKER SERVICE

In this busy day and age, 90% of people are replacing set mealtimes with 'Super Snacking' 2-3 times a day. Time is of the essence, so the use of a familiar system helps create a fast and efficient service

07

STOCK LEVELS

Can be consistently stocked with hot and cold items to meet demand throughout the day

09

REDUCED LABOUR COST

Only 8% of people now have breakfast, lunch and dinner at traditional times. A manned outlet, covering an increased service period would be very costly in comparison

10

FLUIDITY

Each Micro Market is a modular system meaning that sections can be easily tailored to accommodate changes in menu or level of traffic



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