

Display Advertising Rates 2021

THE CATERER

Print	
DPS	£5,965
Full page	£3,975
Half page	£2,655
Quarter page	£1,590
Special Positions	+15%
Inserts	
*Max size 277 x 180mm	
Loose (up to 20g)*	£1,200
Loose (over 20g) *	POA
Bound Insert	POA
Other Options	
False Front Cover	£9,950
Gatefold	£7,950
Attached Bellyband	£6,950 + space cost
Bellyband	£5,950
Tip on (up to 20g)	£3,500 + space cost
Supplements	
Best of Chef full page	£1,750
Equipment full page	£1,750
Technology full page	£1,750
Inside Hotels	£1,750
Custom/Bespoke	£POA

Online			
	40k ROS impressions Typically over 4 weeks	40k targeted impressions Typically over 4 weeks and subject to availability	
Desktop article banner (880 x 250)	£2,750	£4,400	
MPU (300 x 250)	£2,250	£3,600	
Double MPU (300 x 600)	£2,750	£4,400	
Mobile Article Banner (335 x 250)	£2,750	£4,400	
Full Site Takeover	£POA		
Social Media	£POA		
Video Content	£POA		
E-newsletters			
	1 week (5 daily sends)	2 weeks (10 daily sends)	4 weeks (20 daily sends)
Breakfast Briefing			
- Top Banner	£1,950	£2,950	£5,000
- Skyscraper	£1,650	£2,650	£4,450
- Bottom Banner	£1,250	£2,250	£3,800
E-Update (solus)	£2,450 per send		
Chef (Per ad slot)	£950		
Friday Wrap	£950		
Hotel Focus	£POA		

Events	
The Catey Awards	£POA
Hotel Catey Awards	£POA
Foodservice Catey Awards	£POA
Digital Summit	£POA
Round Table Debate	£POA
The Caterer Conference	£POA
Sommelier of the Year	£POA
Product Awards	£POA

CONTACT US.....

Cheryl Townsend, Account Manager:
 cheryl.townsend@thecaterer.com
 Tel: 0207 881 4822
 Mob: 07780 478673

Michael Murray, Account Manager:
 michael.murray@thecaterer.com
 Tel: 0207 881 4809

Rob Adam, Head of Sales:
 rob.adam@thecaterer.com
 Mob: 07795 486311

All prices are subject to VAT at the current rate

